

ROSEMONT ILLINOIS

FRANCHISE *EXPO*

▪ CHICAGO ▪

SEPTEMBER 13 - 14, 2019

Donald E. Stephens Convention Center

Sponsored By  **IFA**
INTERNATIONAL FRANCHISE ASSOCIATION

**CONNECT FACE-TO-FACE
WITH QUALIFIED ATTENDEES**



FranchiseExpoChicago.com



FRANCHISE EXPO

▪ CHICAGO ▪

FRANCHISE EXPO CHICAGO is the perfect platform to engage and connect with qualified prospects.

Franchise Expo Chicago delivers thousands of prospects to exhibitors. Our comprehensive multi-channel marketing campaigns ensure you engage with qualified entrepreneurs eager to start a business.

EXHIBITING IS **EASY:**

- Turnkey booth package
- No state registration required to exhibit
- Limited to 125 exhibitors

September 13-14, 2019 • Rosemont, IL • Donald E. Stephens Convention Center



DIVERSE ATTENDEES

THOUSANDS
of attendees visited

42 STATES

40 COUNTRIES

GOAL TO OPEN A FRANCHISE

29%
0-6 MONTHS

37%
6-12 MONTHS

22%
12-18 MONTHS

12%
18+ MONTHS



63%
of attendees have
owned a business



40%
of attendees have between
\$100,000 - \$499,999 to invest

Visit FranchiseExpoChicago.com for:

- Exhibitor Resources
- Exhibitor List
- Venue Information
- Booth Details
- Sponsorship Inquiries
- **And More!**



NEVER MISS AN EXPO!

MFV Expositions has franchise shows across Europe & North America. Plus, check out online Lead Generation!



FRANCHISE EXPO 19
FRANKFURT
MACH DEIN EIGENES DING! | DO YOUR OWN THING!



European Master & Multi-Unit Franchising Conference

January 28-29, 2020, Hotel Savoyen, Vienna, Austria



FRANCHISE EXPO
· CHICAGO ·

FRANCHISE EXPO
· HOUSTON ·



INTERESTED IN EXHIBITING? CONTACT US TODAY!

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